

Title Sponsor Benefits

Sponsor name will be placed with Project Speed for all event reference for period leading up to and 6 months following event.

As Example: LifeWave Project Speed or Project Speed powered by LifeWave or similar.

Social Media Reach

MILLION MONTHLY SOCIAL MEDIA REACH VIA:

Project Speed Facebook Page/Instagram / Twitter

John Howard Facebook Page

Project Speed Email Marketing Audience

- Forefront recognition in all media coverage pre & post event
- Addition of Sponsor logo/name on signature line for outbound emails
- Availability for Sponsor Advertisement Campaign

Premier Logo Placement on:

- Pace Car, Racing Suit
- Event Bicycle
- Social Media, Website, Poster
- T-shirt, Event Banner
- Any wearables produced (hats, t-shirts, cycling kits, etc)
- Front of Helmet Logo Placement
- Website

- Sponsor credit in future videos & planned documentary
- Sponsor mention in all interviews
- Exclusive VIP access to any Project Speed events
- Exclusive Photo Meet/Greet with John & Denise
- Pre & Post Event Speaking Engagement/Appearances
AVAILABILITY FOR 2018 & 2019
(any travel related expenses borne by sponsor)
- Recognition in Future Speaking Circuit
- Ongoing photographic exposure
- Inclusion in PR campaign leading up to event
- Post Event Party (San Diego County) recognition, appreciation along with opportunity to speak to audience attending

TITLE SPONSORSHIP INVESTMENT

\$75K

PLATINUM SPONSORSHIP INVESTMENT

\$35K

(3 Platinum Sponsorship positions
– 2 remain available)

GOLD SPONSORSHIP INVESTMENT

\$10K

Platinum

Recognition on pre/post event marketing and correspondence as Platinum Sponsor

Exclusive VIP access to events

Exclusive Photo Meet/Greet with John & Denise

Post Event Presentation / Appearance Availability

PLATINUM Level Logo Placement on:

- Pace Car, Racing Suit
- Event Bicycle
- Social Media, Website, Poster
- Event Banner
- Any wearables produced (hats, t-shirts, cycling kits, etc)
- Helmet Logo Placement
- Website

Gold

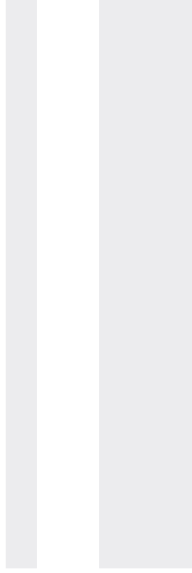
Recognition on pre/post event marketing and correspondence

Exclusive VIP access to pre-event reception

Post Event Presentation / Appearance Availability

GOLD Level Logo Placement on:

- Pace Car, Racing Suit
- Event Bicycle
- Social Media, Website, Poster
- Event Banner
- Any wearables produced (hats, t-shirts, cycling kits, etc)
- Website



SILVER SPONSORSHIP INVESTMENT
\$5K

Silver

Recognition on pre/post event marketing and correspondence

SILVER Level Logo Placement on:

- Pace Car
- Social Media
- Website
- Event Banner

BRONZE SPONSORSHIP INVESTMENT
\$2.5K

Bronze

Recognition on pre/post event marketing and correspondence

BRONZE Level Logo Placement on:

- Pace Car
- Social Media
- Website
- Event Banner

ASSOCIATE SPONSORSHIP INVESTMENT
\$1K

Associate

Recognition on:
Pace Car
Social Media
Website
Event Banner